

23 August 2011

“Colourful Trip Hokkaido” Campaign start!

To attract the Singaporean market all the more, Hokkaido Tourism Organization has started a present campaign “Colourful Trip Hokkaido” this week.

This is aimed at Singapore citizens who are interested in Hokkaido as a tourism destination. By simply answering the on-line questionnaire you can enter the prize competition which offers 5D4N Free & Easy tour to Hokkaido to lucky two pairs. The prize winners will be asked to write about their holiday in Hokkaido on facebook and Twitter.

The sign up period is from 22 August 2011 through 30 September 2011 and the draw will be held by computer system on 4 October 2011. For details please see the campaign microsite linked to the HTO’s official website « visit-hokkaido ».



<http://en.visit-hokkaido.jp>