

19 July 2011

New Visit Hokkaido Ambassadors appointed

On 12 July 2011, two people who take active parts in Hokkaido tourism promotion were appointed Visit Hokkaido Ambassadors by Hokkaido District Transport Bureau, Ministry of Land and Infrastructure, Transport and Tourism.

The new Visit Hokkaido Ambassadors are a Chinese journalist Ms. Yuan Jing and a Taiwanese actress Ms. Crystal Mu. Ms. Yuan issues a free magazine “Daozhongren” to introduce diverse charms of Hokkaido to the Chinese market while Ms. Mu appears on a Hokkaido promotional video broadcasted in Taiwan to wipe out negative images caused by the 3.11 disaster.



Ms. Mu on Hokkaido movie



Ms. Yuan receiving the certificate